

CV

Name Simon Coxshaw
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Email simon@readbelow.co.uk
Website www.readbelow.co.uk
Nationality British
Date of Birth 09.11.74

Profile As a person I am approachable, charming, astute and professional. Excellent interpersonal skills allow me to form good working relationships with colleagues irrespective of company hierarchy. As a designer I am able to combine experience, market knowledge and input from other team members to create original and concept driven designs through to completion and client satisfaction.

Employment history Redseven Leisure Ltd (Current) // redsevenleisure.co.uk // Kensington Street // Brighton // BN1 4AJ
Studio Manager // Create and control the design and production of:
Company brand and identities
Brochures and direct mail campaigns and promotional material
Marketing and advertising material on and offline
Design and management of all company websites
Search engine positioning

Design, produce and portfolio all on and offline advertising material ensuring target deadlines are achieved. Liaising with Sales and Marketing Management and external agencies as necessary. Coordinate and participate in promotional activities involving TV broadcasting and Photo shoots. Development of on and offline marketing strategies based on knowledge of agreed objectives and cost implications.

Amplicon Liveline Ltd // amplicon.co.uk // Centenary industrial estate // Brighton // BN24AW
Senior Designer // Create and control the design and production of:
Company brand and identities
All company catalogues, brochures and literature
Marketing and advertising material on and offline
Design and management of all company websites and Intranet
Search engine positioning

Production of all advertising and editorial material ensuring target deadlines are achieved. Liaising with product managers, commercial director and external agencies as necessary. Administer product photography and image manipulation for all media formats. Coordinate and participate if necessary in promotional activities & trade shows working with external agencies. Development and evaluation of on and offline marketing strategies based on knowledge of agreed objectives and cost implications.

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Continued

Employment history Red Design Ltd // 68 Middle street // Brighton
Designer // Creation of relevant, innovative design concepts. Work with a team of designers on cross-pollination of ideas. Communicate and present concept and design information in a concise and professional manner, whether verbal, written or visual in content.

Kabel New Media // New Media House // 14 Church Road // Hove
New Media Designer // Design and build of html sites, flash animation and flash animated banners. Work alongside account managers to establish a clients needs.

Current Software usage Quark // Adobe CS3/4 // Pitstop Pro // Final Cut Pro // Microsoft office

Skilled areas Typography // brand identity // advertising // marketing // html // CSS // javascript // search - organic and PPC // exhibition design // vehicle livery // Photography

Higher Education Middlesex University (09.97 - 07.99)
BA(hons) Visual Communication Design // grade 2 - 1 awarded

Further Education Hertford Regional College (09.95 - 06.97)
Dip.HE Visual Communication Design

Northbrook College of Design and Technology
Diploma in Printmaking (09.94 - 07.95)
National Diploma in General Art and Design (09.93 - 07.94)
First Diploma in Design (09.91 - 07.92)

Education Downlands School Hassocks (09.86 - 07.91)
G.C.S.E
English Language // English Literature // Mathematics // Statistics // Geography
Science A // Science B // French // Art & Design // Design and Communication

Health and Safety Qualified First Aider at work // Competence in the First Aid skills and knowledge specified in the HSE Code of Practice and Guidance.

Hobbies and Interests Football // Skiing // Swimming // Squash // Tennis // Golf // Bridges // Blogging // Trawling the net

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